## **ORDER**

1308978 Order / Rev: Orders 08407041 Alt Order #: CHRIS JACOBS FOR SEN Product Desc: WGRZ 129 Estimate: Jim Quinn Primary AE: 10/03/16 - 10/09/16 Flight Dates: Sales Office: T-PHI 09/30/16 / 10/06/16 Original Date / Rev: Sales Region: NAT Political Order Type: Brabender Cox Mihalke/ POL. Agency Name: Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 1218 Grandview Avenue 15% Agency Commission: Pittsburgh, PA. 15211 New Business Thru: Chris Jacobs for Senate / POL Advertiser Name:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	35	\$25,780.00	\$21,913.00

A35+

P04-GB

## **Totals**

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	35	\$25,780.00	\$21,913.00	0.00
Totals	35	\$25,780.00	\$21,913.00	0.00

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107125

28766AG

General

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	•		Start Of Order - End Of Order	100%

PL-State House Representative

AGY, (POL) Political, (POL) Candidate

Order Share	Share	Total		
WGRZ	36%	\$25,780.00		
Market	100%	\$71,611.11		

Demographic:

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	30%	\$21,483.33
WKBW	21%	\$15,038.33
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	2%	\$1,432.22
WNYB	0%	\$0.00
WNYO	2%	\$1,432.22
WUTV	9%	\$6,445.00

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri Rtg Type	Spots	Amount
E 1 WGRZ	10/07/16	10/07/16	Local News @ 5p M-F	СМ	5-530p	F	:30	1	\$700.00 P03-F 0.00 NM	1	\$700.00
			Local News @ 5p M-F								
CH 2 NEV	WS FIRS	T AT 5									
Start	Date	End Date	Weekdays Spo	ts/Week	Rate	Rating					
Week: 10/03	3/16	10/09/16	F	1	\$700.00	0.00					
E 2 WGRZ	10/07/16	10/07/16		СМ	530-6p	F	:30	1	\$700.00P03-F 0.00 NM	1	\$700.00

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Order / Rev:

1308978

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #: Flight Dates: 08407041

129

Product Desc: CHRIS JACOBS FOR SEN

Estimate:

WGRZ

10/03/16 - 10/09/16

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Local News @ 530p M-F Local News @ 530p M-F												
CH 2 N	IEWS AT	530PM	Local News @ 53	oup IVI-F						_		
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/09/16	F	1	\$700.00	0.00		- 1	#000 00 D00	F 0 00 NA		00.000
E 3 WGRZ	10/07/1	6 10/07/16	Local News @ 6p Local News @ 6p		6-630p (6:00 PM-6:3	F 0 PM)	:30	1	\$980.00P03	-F U,UU INIVI	1	\$980.00
CH 2 N	IEWS AT	6PM	Local News @ op	/ IVI-I	(0.00 T W 0.0	5 1 Wij						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/09/16	F	1	\$980.00	0,00	-20	1	\$595.00P03-	T O OO NM	1	\$595.00
E 4 WGRZ	10/07/1	6 10/07/16	Local News @ 6a Local News @ 6a		6-7a		:30	1	\$393,00F03·	-F 0.00 INIVI	Į.	φυθυ.00
DAYBF	REAK		20001110110 @ 00									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/09/16	F	CM	\$595.00 7-730p	0.00	:30	1	\$585.00P02	-F O OO NM	1	\$585.00
E 5 WGRZ	. 10/07/1	6 10/0//16	Entertainment To		7-730p		.50	'	ψυσυ.συτ σ2	-1 0.00 14141	'	ψοσο.σο
ENTER	RTAINME	NT TONIGH		1900 N DEWY S								
	art Date	End Date	Weekdays	Spots/Week	Rate \$585.00	Rating 0.00						
Week: 10 E 6 WGRZ		10/09/16	Today Show	CM	Today Show		:30	1	\$400.00P03	-F 0.00 NM	1	\$400.00
L O VVGINZ	10/0//1	0 10/0//10	Today Show	OW	roddy onon	·	.00	•	<b>V</b> 1001001			,
TODAY	Y SHOW		-									
<u>Sta</u> Week: 10	art Date	End Date 10/09/16	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
E 7 WGRZ			Local News @ 5p	M-F CM	5-530p	M	:30	1	\$700.00P03	-F 0.00 NM	1	\$700.00
L / 110/12	10/00/1	0 10,00,10	Local News @ 5p									
	EWS FIF		Market and the Control of the Contro	VANCOUNTY NEW PROOFS	Б.,	D-C-						
<u>St</u> : Week: 10	art Date	End Date 10/09/16	Weekdays M	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 8 WGRZ			Local News @ 53	Op M-FCM	530-6p	M	:30	1	\$700.00P03	-F 0.00 NM	1	\$700.00
			Local News @ 53									
	IEWS AT		Mockdays	Spots/Week	Rate	Rating						
Week: 10	art Date 0/03/16	End Date 10/09/16	<u>Weekdays</u> M	Spots/veek	\$700.00	0.00						
E 9 WGRZ		6 10/03/16	Local News @ 6a	M-F CM	6-7a	M	:30	1	\$595.00P03	-F 0.00 NM	1	\$595.00
			Local News @ 6a	a M-F								
DAYBE	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/09/16	M	1	\$595.00	0.00						
E 10 WGRZ	Z 10/03/1	6 10/03/16	Today Show	CM	Today Show	M	:30	1	\$400.00P03	-F 0.00 NM	1	\$400.00
TODAY	Y SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/09/16	M	1	\$400.00	0.00						
E11 WGRZ	2 10/03/1	6 10/03/16	Mon Prime Other		8p-11p	M	:30	1	\$3,060.00P02	-F 0.00 NM	1	\$3,060.00
THE V	OICE		Mon Prime Spec	ial	(8:00 PM-10:	(00 PM)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				23		
Week: 10		10/09/16	M	1		0.00						
E 12 WGRZ	Z 10/08/1	6 10/08/16			6-630p	S-	:30	1	\$560.00P03	5-F 0.00 NM	1	\$560.00
CH 2 N	NEWS AT	6PM	Local News @ 6	p Sa	(6:00 PM-6:3	ou Pivi)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/09/16	S-	1		0.00			****	. F. O. O.O. NINA		****
E 13 WGRZ	Z 10/08/1	16 10/08/16	Local News @ 6a Local News @ 6a		Sat Early Da	iybrealS-	:30	1	\$300.00P02	-r U.UU NM	1	\$300,00
EARLY SATURDAY DAYBREAK												
-	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		10/09/16	S-	1	\$300.00 6-630p	0.00	:30	1	\$560.00P03	S-E O OO NIM	1	\$560.00
E 14 WGRZ	£ 10/09/1	16 10/09/16		CIVI	0-030p	3	.50	'	ψυσυμοί συ	0.00 14101	Si .	ψουσ.ου

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WGRZ

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Order / Rev:

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Alt Order #: Flight Dates: 08407041

10/03/16 - 10/09/16

Product Desc:

CHRIS JACOBS FOR SEN

Estimate:

129

Len Spots Rate Pri Rtg Type Spots Amount Inventory Code Break Start/End Time Days Ln Ch Start End Local News @ 6p Su (6:00 PM-6:30 PM) Local News @ 6p Su CH 2 NEWS AT 6PM Spots/Week Rate Rating Weekdays Start Date **End Date** \$560.00 0.00 10/09/16 Week: 10/03/16 \$450.00 P02-F 0.00 NM \$450.00 -----:30 E 15 WGRZ 10/09/16 10/09/16 Local News @ 7a Su CM 7-8a Local News @ 7a Su (7:00 AM-8:00 AM) SUNDAY DAYBREAK Spots/Week Rating Start Date End Date Weekdays Rate -----5 \$450.00 0.00 Week: 10/03/16 10/09/16 \$660.00 P02-F 0.00 NM \$660.00 СМ ----S :30 Today Show Su 8a-9a E16 WGRZ 10/09/16 10/09/16 (8:00 AM-9:00 AM) NBC Today Show (Su) SUNDAY TODAY SHOW Spots/Week Rate Rating Start Date **End Date** ----5 \$660.00 0.00 Week: 10/03/16 10/09/16 NFL Regular Seas ----S :30 1 \$1,400.00 P04-( 0.00 NM \$1,400.00 E 17 WGRZ 10/09/16 10/09/16 NFL Su Night Game CM (8:30 PM-11:00 PM) NFL Regular Season SUNDAY NIGHT FOOTBALL Weekdays Spots/Week Rate Rating Start Date End Date Week: 10/03/16 10/09/16 ----S \$1,400.00 0.00 :30 \$700.00 P03-F 0.00 NM \$700.00 5-530p ---T---E18 WGRZ 10/06/16 10/06/16 Local News @ 5p M-F CM Local News @ 5p M-F CH 2 NEWS FIRST AT 5 Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 \$700.00 Week: 10/03/16 10/09/16 ---T---\$700.00 P03-F 0.00 NM \$700.00 E 19 WGRZ 10/06/16 10/06/16 Local News @ 530p M-FCM 530-6p ---T---:30 Local News @ 530p M-F CH 2 NEWS AT 530PM Weekdays Spots/Week Rating Rate Start Date End Date \$700.00 0.00 10/09/16 ---T---Week: 10/03/16 :30 \$585.00 P02-F 0.00 NM 1 \$585.00 7-730p ---T---CM E 20 WGRZ 10/06/16 10/06/16 ET 7-730p **Entertainment Tonight ENTERTAINMENT TONIGHT** End Date Weekdays Spots/Week Rate Rating Start Date 0.00 \$585.00 ---T---Week: 10/03/16 10/09/16 \$400.00 P03-F 0.00 NM \$400.00 E 21 WGRZ 10/06/16 10/06/16 Today Show ---T---:30 Today Show CM (7:00 AM-9:00 AM) **Today Show TODAY SHOW** End Date Spots/Week Rate Rating Weekdays Start Date 10/09/16 \$400.00 0.00 Week: 10/03/16 9-10a ---T---:30 \$225.00 P03-F 0.00 NM \$225.00 E 22 WGRZ 10/06/16 10/06/16 Today Show 2 CM (9:00 AM-10:00 AM) Today Show 2 **TODAY SHOW 2** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/09/16 \$225.00 0.00 ---T---Week: 10/03/16 :30 1 \$1,400.00 P04-( 0.00 NM \$1,400.00 E 23 WGRZ 10/06/16 10/06/16 Thu Prime B CM 9p-10p Thu Prime B CHICAGO MED Spots/Week Rate Rating Weekdays Start Date End Date ---T---1 \$1,400.00 0.00 10/09/16 Week: 10/03/16 \$700.00 P03-F 0.00 NM -T----:30 1 \$700.00 E 24 WGRZ 10/04/16 10/04/16 Local News @ 530p M-FCM 530-6p Local News @ 530p M-F (5:30 PM-6:00 PM) CH 2 NEWS AT 530PM Weekdays Spots/Week Rate Rating Start Date **End Date** -T----\$700.00 0.00 Week: 10/03/16 10/09/16 6-630p -T----:30 \$980.00 P03-F 0.00 NM 1 \$980.00 Local News @ 6p M-F CM E 25 WGRZ 10/04/16 10/04/16 (6:00 PM-6:30 PM) Local News @ 6p M-F CH 2 NEWS AT 6PM Weekdays Spots/Week Rating Rate Start Date End Date \$980.00 10/09/16 0.00 Week: 10/03/16 \$585.00 P02-F 0.00 NM \$585.00 E 26 WGRZ 10/04/16 10/04/16 CM 7-730p -T----.30

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WGRZ

Order / Rev:

1308978

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #:

08407041

Product Desc:

CHRIS JACOBS FOR SEN

Flight Dates:

10/03/16 - 10/09/16

Estimate:

129

Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start End ET 7-730p (7:00 PM-7:30 PM) Entertainment Tonight **ENTERTAINMENT TONIGHT** Spots/Week End Date Weekdays Rate Rating Start Date 0.00 10/09/16 \$585.00 Week: 10/03/16 \$400.00 P03-F 0.00 NM -T----:30 \$400.00 E 27 WGRZ 10/04/16 10/04/16 Today Show CM Today Show 1 **Today Show TODAY SHOW End Date** Weekdays Spots/Week Rate Rating Start Date \$400.00 0.00 Week: 10/03/16 10/09/16 -T----:30 \$225.00 P03-F 0.00 NM \$225.00 E 28 WGRZ 10/04/16 10/04/16 Today Show 2 CM 9-10a -T----(9:00 AM-10:00 AM) Today Show 2 **TODAY SHOW 2** Rating **End Date** Weekdays Spots/Week Rate Start Date 10/09/16 -T----\$225.00 0.00 Week: 10/03/16 Local News @ 5p M-F CM 5-530p --W----:30 \$700.00 P03-F 0.00 NM 1 \$700.00 E 29 WGRZ 10/05/16 10/05/16 Local News @ 5p M-F (5:00 PM-5:30 PM) CH 2 NEWS FIRST AT 5 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/03/16 10/09/16 --W----\$700.00 0.00 :30 \$980,00 P03-F 0.00 NM \$980.00 E 30 WGRZ 10/05/16 10/05/16 Local News @ 6p M-F CM 6-630p --W----1 (6:00 PM-6:30 PM) Local News @ 6p M-F CH 2 NEWS AT 6PM Start Date **End Date** Weekdays Spots/Week Rate Rating \$980.00 0.00 10/09/16 Week: 10/03/16 \$595.00 P03-F 0.00 NM :30 \$595.00 E 31 WGRZ 10/05/16 10/05/16 Local News @ 6a M-F CM 6-7a --W----1 Local News @ 6a M-F DAYBREAK Weekdays Spots/Week Rate Rating Start Date End Date --W----\$595.00 0.00 Week: 10/03/16 10/09/16 CM :30 \$400.00 P03-F 0.00 NM 1 \$400.00 Today Show --W----E 32 WGRZ 10/05/16 10/05/16 **Today Show** Today Show **TODAY SHOW** Spots/Week Start Date End Date Weekdays Rate Rating --W----\$400.00 0.00 10/09/16 Week: 10/03/16 :30 1 \$2,520.00 P02-F 0.00 NM E 33 WGRZ 10/05/16 10/05/16 Wed Prime B 9p-10p --W----\$2,520.00 CM Wed Prime B LAW & ORDER Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/03/16 10/09/16 --W----1 \$2,520.00 0.00 730-8p ----F--:30 \$300.00 P04-C 0.00 NM 1 \$300.00 N34 WGRZ 10/07/16 10/07/16 Insider 730-8p CM Insider End Date Start Date Weekdays Spots/Week Rate Rating 10/09/16 ----F--\$300.00 0.00 Week: 10/03/16 N 35 WGRZ 10/03/16 10/09/16 12-1230a Su ----S :30 \$40.00 P02-F 0.00 NM 1 \$40.00 CM 12x-1230x Sun 12x-1230x Spots/Week Weekdays End Date Rate Rating Start Date \$40.00 0.00 10/09/16 Week: 10/03/16 Totals 35 \$25,780.00